

Choo Li Li
Consultant



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Areas of Practice
Corporate and Commercial

Qualification/Education

- Advocate & Solicitor, Singapore, 1990
- Bachelor of Laws (Hons), National University of Singapore, 1989

Appointments/Memberships

- Member, Specialist Mediator Panel (Singapore), Singapore International Mediation Centre
 - Member, The Law Society of Singapore
 - Member, Singapore Academy of Law
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Li Li advises and acts for private individuals, financial institutions and private companies in both local and cross border transactions. She also advises investors on the establishment of joint ventures and strategic alliances, sale and purchase of shares and assets and the restructuring of companies and businesses, including the conduct of due diligence and drafting of legal documentation.

As part of her corporate practice, Li Li has advised non-profit organisations and charities in their establishment and governance and assisted in the drafting of their constitutions. Li Li's practice further includes advising on branding and management agreements, licence and franchise agreements and distribution agreements.

Li Li also acts for banks and borrowers in loan and security transactions, drafting and advising on loan agreements and security arrangements over local and foreign assets, as well as issuance and procuring of the relevant legal counsel's opinion.

Li Li was part of the legal team advising a consortium of Singapore companies on the establishment of industrial park in China. Li Li has spent a year working in a Tokyo law firm, advising Japanese clients on their overseas investments in Europe.

Li Li is proficient in English and Chinese.

Experience

- Acted for a **Singapore developer** in the loan financing of up to S\$1 billion on the security of project assets as well as borrowers and sponsors in the financing of projects locally and overseas.
- Acted for **foreign financial institutions and banks** in lending transactions to Singapore companies on the security of Singapore assets.
- Acted for the **hotel owner** in the branding and management contract with a global hospitality company.
- Acted for **Singapore and foreign companies** in their respective joint ventures established in Singapore, Indonesia and Malaysia.
- Acted for **Singapore and foreign investors** in due diligence and acquisition of companies in Singapore and Indonesia, engaged in technology and business information and travel wifi industries.
- Acted for **liquidators** in the disposal of assets including the sale of e-commerce businesses.
- Acted for **developers of software applications** in the drafting of licence agreement.
- Acted for and advised **global human resources and recruitment service providers** in their consultancy and service agreements.
- Acted for **owner of intellectual property** in grant of master franchise in the health and wellness industry.
- Acted for **registered society and charity** in the acquisition of property, drafting of constitution and trust deed.
- Acted for **co-operatives and registered societies** in the disposal of assets.
- Advised in the establishment of companies limited by guarantee for **medical missions and social services** respectively, as well as the drafting of their respective constitutions, and matters relating to code of governance.